

## Two Questions:

1. Do you use GenAI today – and for what tasks / services?
2. Where do you anticipate applying/ using GenAI in the next 12 months?

- Please write up one collective answer per table.
- I'll collect the sheets and prepare an overview/summary during the break.

# Answers to Question 1 (“The NOW”)

# Your answers: NOW

- Nothing production ready (2)
  - But running experiments
- Personal productivity (emails, presentations) – some companies are offering subscriptions to ChatGPT for those who want it (9)
  - Incl. tools/assistant features in Salesforce, MS Dynamics Co-Pilot
- Software Development (2)

# Your answers: NOW

- Improve accessibility of images (descriptive text)
- Journal matching
- Summarization
- Literature Review
- Internal / Onboarding
- Survey Data Analysis
- Creating Questions
- QA for Ontology Tagging
- Security Tools, MS365
- Abstracting & Indexing database production
- Improve search results

# Answers to Question 2 (“NEXT”)

# Your answers: NEXT

- Customer Response / Service (4), incl. Chatbots
- Publishing Workflow (4) incl. Production, editorial checklists
- Software Development (3)
- Support for marketing/social media (3)
- Translation services (languages, audiences) (3)
- Increase accessibility of content (3)
- Peer review assistants (2)
- Product development (ideation, personas etc.), qualitative analysis (2)
- Natural language search, Improve indexing & search (2)

# Your answers: NEXT

- Virtual Patients / Doctors Training
- Internal Knowledge
- Automated Quality Assessment
- Legal Contracting
- Avatar to go to conferences
- Estimate data results to advise company decisions
- Integrity services
- Copy editing, Reference checking and transformation
- Classification
- Summarization
- Coaching
- Office365
- Regenerate low quality images