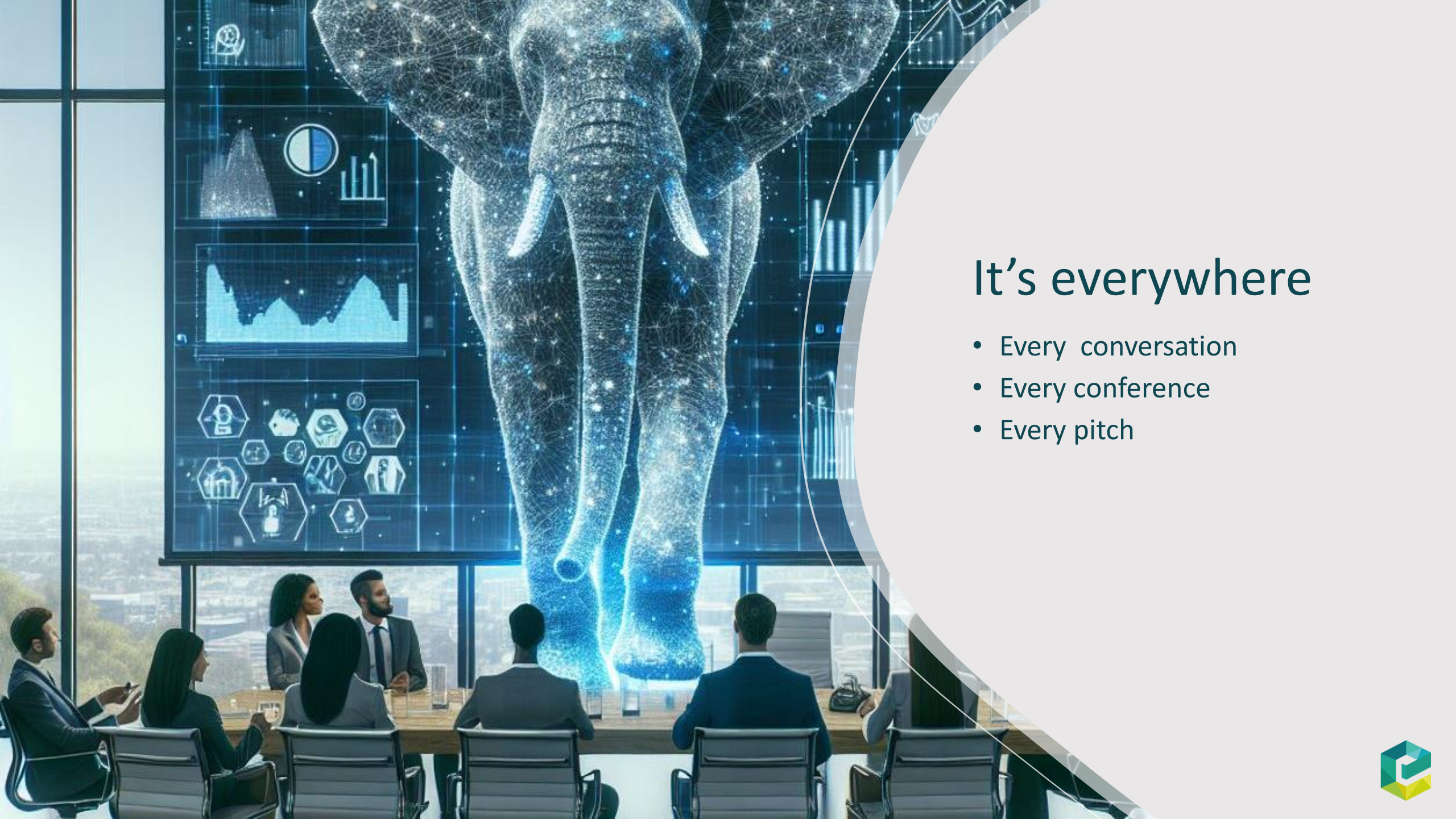




# The Perfect AI strategy

**“I’m unable to process that request”**





## It's everywhere

- Every conversation
- Every conference
- Every pitch

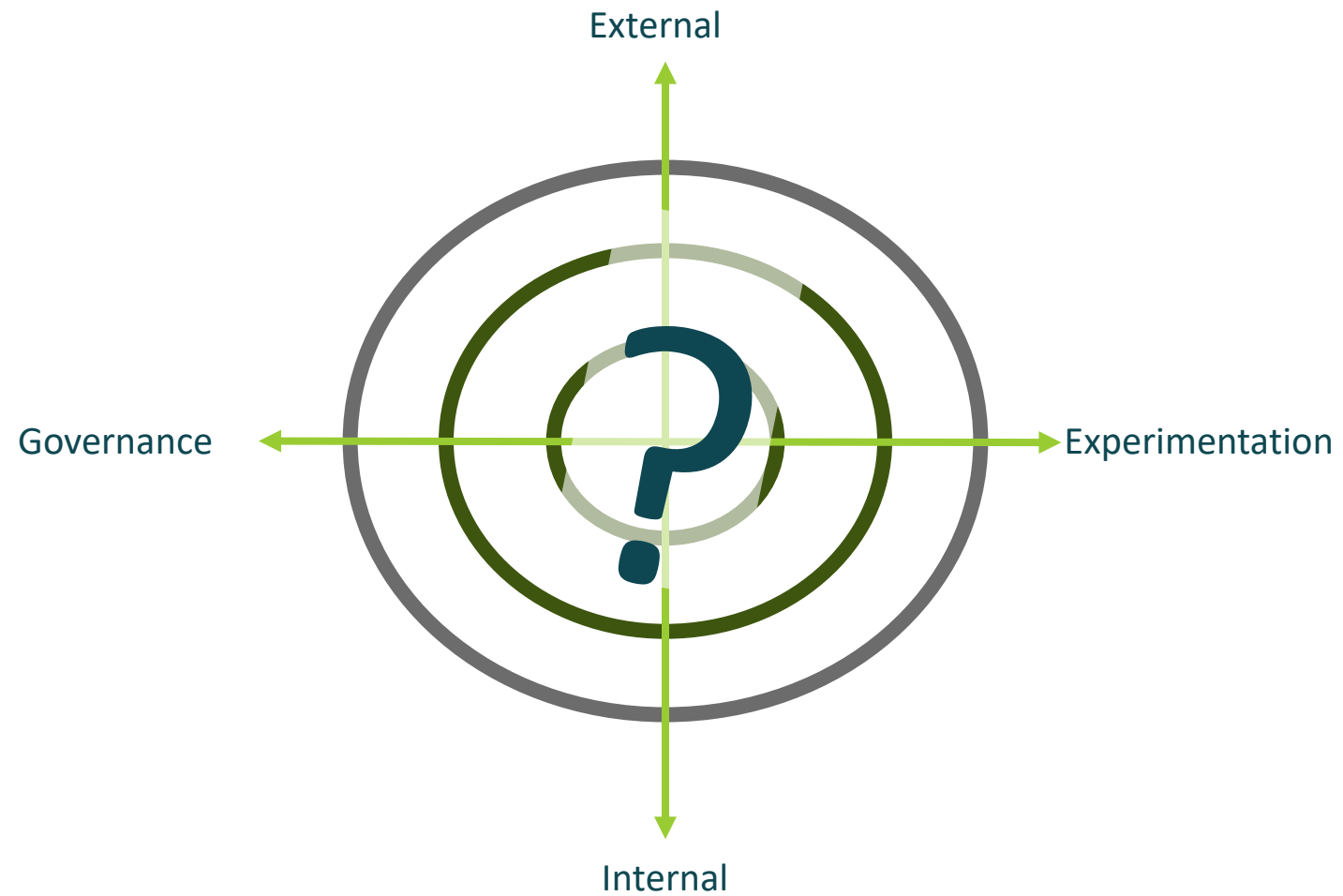




# It shouldn't actually be about AI

85% of AI projects fail to meet  
their objectives





## Where to start?

Governance vs Experimentation

Internal vs External

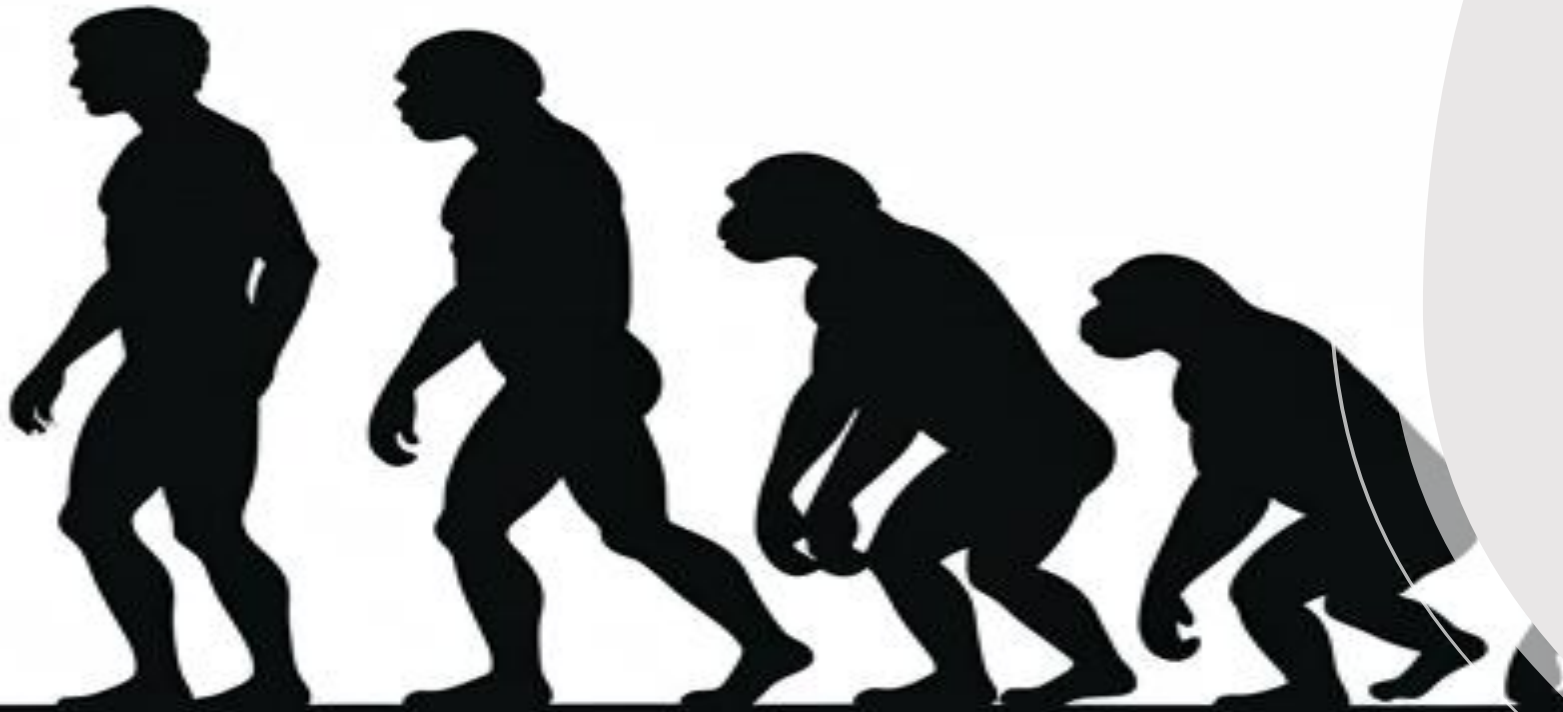




# How to keep up and do 'something'?

Buy vs Build > LLM vs SLM





Examples that  
haven't worked ...  
(yet)





The  
Perrfect  
AI  
Strategy

## Questions

“Sorry this conversation has reached its limit, Let’s start a new chat”

